



Manufacturing Industry Skills Alliance

PURPOSE

To bring together employers, unions and governments in a tripartite arrangement to develop and implement solutions to skills and workforce challenges for the manufacturing industry.

VISION

An empowered manufacturing workforce that drives the Australian economy.

MISSION

Identify, implement and promote solutions that address the evolving skills and workforce needs of the manufacturing industry.

Strategic Plan 2025/28



Strategic priority



Major initiatives

STAKEHOLDER ENGAGEMENT

Catalysing national impact through strategic, structured and inclusive engagement across the manufacturing ecosystem.

- Establish feedback loops with industry, government, and unions to elicit real-time insights and anticipate workforce shifts shaping national manufacturing priorities.
- Engage deeply with higher education and training providers, employers, workers and learners to design agile, future-focused solutions that close critical skills gaps and drive productivity.
- Foster trusted, multi-level relationships that elevate Manufacturing Alliance as a policy shaper and advocate aligning efforts across sectors to build a resilient and competitive workforce.
- Engage meaningfully with diversity groups to increase participation across the manufacturing industry.



Strategic priority



Major initiatives

WORKFORCE INTELLIGENCE

Understand current and future workforce challenges and develop strategic priorities and solutions

- Work with Jobs and Skills Australia, Department of Employment and Workplace Relations and other data custodians to access information and data sets to support workforce analytics.
- Undertake workforce analysis and planning to identify current and future key workforce challenges and opportunities.
- Identify workforce insights and solutions, for validation with industry.

WORKFORCE SOLUTIONS

Develop innovative and flexible solutions that will deliver the manufacturing workforce that Australia needs

- Identify, enable and drive industry-led workforce solutions that seek to address systemic issues.
- Develop training products that are timely, responsive and comply with government requirements.
- Collaborate with other Jobs and Skills Councils to undertake cross-council initiatives.
- Undertake activities that support the implementation of the Skills Reform agenda.
- Build organisational capability to enable Manufacturing Alliance to become an integral part of the manufacturing industry, with a deep understanding of the industry's ongoing challenges and skilled workforce needs, and the ability to generate, develop and implement innovative solutions.

INDUSTRY STEWARDSHIP

Provide effective national stewardship and advocacy for Australia's manufacturing workforce

- Effectively position Manufacturing Alliance as the recognised voice of the manufacturing industry on its skilled workforce requirements and solutions.
- Act as a system connector linking employers, unions, education and training providers, and government through forums, briefings, and co-designed initiatives to drive coordinated change.
- Lead structured advisory groups and roundtables that elicit sector needs and influence adaptive policy and funding decisions.
- Elevate the voice of manufacturing through a strategic digital engagement strategy, tailored communications, and high-impact advocacy campaigns.
- Deliver thought leadership and national visibility through consultation papers, events, and strategic partnerships that position Manufacturing Alliance as a trusted steward of workforce development.
- Inform system change through evidence-led engagement, grounded in workforce intelligence and policy influence.



Strategic priority



Major initiatives

ORGANISATIONAL CAPABILITY AND GOVERNANCE

Build the organisational culture and capability to enable the delivery of our vision and mission with excellence

- Build an organisational culture that supports attraction, development and retention of Manufacturing Alliance employees.
- Ensure a well-controlled financial environment that creates understanding, supports and delivers insights.
- Maintain a robust governance, risk and compliance environment that supports the organisation.
- Implement technology solutions that support the organisation.
- Continue to evolve project management methodologies that support high quality outputs and encompass all aspects of the project life cycle including monitoring and evaluation.
- Develop indicators to measure the impact of Manufacturing Alliance activities on the manufacturing industry.