



**Manufacturing
Industry Skills
Alliance**

Annual Implementation, Promotion and Monitoring Plan

The Manufacturing Industry Skills Alliance's Annual Implementation, Promotion and Monitoring Plan outlines projects for the upcoming year, highlighting key non-TPD activities and projects undertaken by the Jobs and Skills Council (JSC).



The Manufacturing Industry Skills Alliance is a Jobs and Skills Council funded by the Australian Government Department of Employment and Workplace Relations.

Annual Implementation, Promotion and Monitoring Plan

Projects commencing 2025-26 further details about these projects can be found at [Manufacturing Industry Skills Alliance](#)

Title	Summary	Deliverables	Timeframe
MEM Future Focused Skills (MIS_ANN_2526_001)	Review qualifications within the MEM Training Package to ensure that they align with current industry requirements, equip the workforce with future focused skills, and to identify options for continuous improvement.	<p>Analyse training and industry data to establish a reliable baseline.</p> <p>Consult stakeholders, including States and Territories, employers, unions, and vocational and higher education providers to validate new and emerging skill/occupational requirements.</p> <p>Develop options to update MEM and improve support for the manufacturing workforce.</p>	October 2025 – May 2026
Diversity – Women in Manufacturing (phase 2) (MIS_ANN_2526_004)	This project promotes a range of programs and initiatives, currently in use nationally, that effectively improve women's participation in the manufacturing industry. It builds on the 2024 <i>Diversity - Women in Manufacturing project</i> by presenting them in a digital repository.	<p>Revalidate, update and monitor the programs and initiatives.</p> <p>Develop and maintain a web-based repository of the programs and initiatives and promote industry engagement with new digital and social media.</p> <p>Evaluate the reach and use of the repository.</p>	September 2025 – June 2026
Skills for Circular Design and Sustainability MIS_ANN_2526_005	The project examines how the MSS Sustainability Training Package is currently used to support circular and sustainable manufacturing processes. It will identify opportunities to improve skills in circular design – skills that support manufacturers to reduce their materials use, reduce waste, improve energy efficiency, and transition to net zero.	<p>Review the use of the relevant skills sets and units across manufacturing sectors and by region.</p> <p>Identify opportunities to improve support for industry to meet national circular economy targets (reducing resource use, improving material productivity and resource recovery), including through new, collaborative tertiary-sector solutions.</p>	October 2025 – June 2026

Annual Implementation, Promotion and Monitoring Plan

Projects ongoing 2024-25

Title	Summary	Deliverables	Timeframe
Making Manufacturing an Attractive Worker Proposition MIS_ANN_2425_002	<p>This pilot promotes manufacturing career to young people. It responds to the persistence of skill shortages and the ageing of the manufacturing workforce with a targeted, multi-channel campaign to raise young peoples' awareness of the benefits of working in manufacturing.</p> <p>This pilot – in Victoria, Tasmania and Queensland – provides insights into the effectiveness of the campaign as a platform to attract more young people into manufacturing.</p>	<p>Baseline young peoples' awareness and understanding of manufacturing and identify target cohorts and training pathways linked to occupations in demand.</p> <p>Launch makeitmanufacturing.com.au and related digital, social and other media (television, radio and other collateral).</p> <p>Monitor and refine messaging and engagement across all channels over the three-month pilot and evaluate the impact on the target cohort.</p>	Sept 2024 – December 2025
Emerging Skills Best Practice Project MIS_ANN_2425_003	<p>This project highlights skills and training initiatives that lead to successful workforce outcomes by sharing best practices from various manufacturing sectors.</p>	<p>Identify and promote emerging skills practices that effectively foster workforce transformation.</p> <p>Promote best practices skills development in manufacturing industries to meet the evolving demands of the modern workforce.</p>	September 2024 – October 2025
Ageing - mentoring and succession planning MIS_ANN_2425_004	<p>This pilot project is designed to initiate and facilitate a range of actions to support succession planning and mentoring, to better equip manufacturers to implement knowledge transfer, and increase workforce capacity as experienced employees retire.</p>	<p>Develop a set of tools (workbooks, templates and options for further development) in consultation with industry to guide practice implementation of mentoring and succession planning learnings in the workplace.</p> <p>Trial the delivery of succession planning and mentoring activities tailored for small to medium enterprise to support their capacity to address the impacts of an ageing workforce, potential career pathways and business continuity factors.</p> <p>Evaluate content and delivery of the mentoring and succession planning activities including quality, relevance, value, and useability for the workplace.</p>	September 2024 – October 2025

Annual Implementation, Promotion and Monitoring Plan

Title	Summary	Deliverables	Timeframe
Better manufacturing apprenticeship outcomes	This project explores the factors that most directly influence completion of manufacturing apprenticeship and traineeships including through new analysis of data and extensive consultation with training providers, employers, unions and students.	<p>Analysis of the factors reported as causing non-completion</p> <p>Baseline completion data over several years.</p> <p>Test new and more accurate methods of measuring and reporting completion rates.</p>	September 2024 – October 2025
VET Workforce project	This project builds on the Australian Government's <i>VET Workforce Blueprint</i> by exploring issues and opportunities specific to the VET workforce that supports the manufacturing industry.	<p>Detailed analysis of the current VET workforce engaged in delivering manufacturing qualifications.</p> <p>Consulting stakeholders to document the challenges and opportunities to attract and support the VET manufacturing workforce.</p> <p>Develop and pilot industry-led solution(s) to address identified challenges.</p>	July 2024 – June 2026
Modern Methods of Construction	This joint project with BuildSkills, Skills Insight and Building 4.0 CRC investigates the workforce, training, and skilling implications of adopting Modern Methods of Construction (MMC) in Australia.	<p>Assess workforce and training requirements for MMC within a national strategy to guide innovation across the built environment.</p> <p>Improve training responsiveness to evolving skill demands including foundational MMC knowledge and skills.</p>	February 2025 – February 2026